



# International Child Resource Institute

New Field Foundation, San Francisco

## **ICRI-Africa**

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# ICRI-Africa

## Grassroots Advocacy Project

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- ICRI-Africa is registered as an International NGO (INGO) in Kenya with permission to work throughout Africa.
- Our mission is to promote a strong and sustainable NGO sector in Eastern Africa
- The long-term effect is the systemic paradigm shift that will lead to sustainable development from the bottom (grassroots) up.
- Improving NGOs will open doors for citizens to fully participate in their community through philanthropy and volunteerism, thus promoting creative, positive, and deeply rooted social change from the ground up.

# Issues Affecting Grassroots Organizations in Africa

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- Inception - an immediate need perceived by community members.
- The founders often have little or no training
- Do not always provide high quality programs
- Lack of strong advocacy and support at the local, regional and international levels.
- Many African governments are suspicious of CBOs and do not recognize them as legitimate institutions.
- Competition from well-established national and international NGOs
- The traditional top-bottom approach to funding

# Program Components: NGO Management Training

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- An intensive, interactive seminar training program targeting grassroots organizations throughout Kenya
- Conducted by ICRI-Africa staff and consultants.
- The trainees will receive the latest tools in NGO management:
  - NGO Assessment and Sustainability Planning
  - program development, needs assessment,
  - program monitoring and evaluation
  - community involvement, public policy issues,
  - fund development, financial management,
  - strategic planning, professional ethics

# Consultation and technical assistance (follow up)

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- Technical assistance on a one-on-one basis
- Organizational management and program management
- Easy to use NGO assessment and sustainability tool
- Work with specific NGOs that have been identified as promising programs to bring to scale their programs and to share their programs as models.

# The Resource Management Center (RMC)

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- Resource Center - The center will be made available to CBOs for use to conduct research, write proposals, and to download information from the internet.
- A meeting venue for grassroots organizations -a space where NGOs, CBOs and women's groups can engage with each other and share best practices. Will also provide facilitators for specific groups
- Volunteer Center - A place for individuals, both local and international to connect with grassroots organizations and become involved in their work.

# Appropriate Philanthropy (Local and International)

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- Advocacy for Grassroots Organizations

Mobilize local, national and international support for CBOs throughout the region. Will form coalitions with funders, IGOs and others (GFW, Firelight, Fund for Global Human Rights, etc.)

- The Next Generation Giving Circle

ICRI-A is currently working with a number of individuals, and families who are seeking greater involvement as engaged funders for Africa.